GOVERNMENT OF INDIA
ENVIRONMENT AND FORESTS
LOK SABHA

UNSTARRED QUESTION NO:1880
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ENVIRONMENTAL AWARENESS CAMPAIGN
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Will the Minister of ENVIRONMENT AND FORESTS be pleased to state:

(a) whether environmental awareness campaign has been undertaken by the Government during the last three years;

(b) if so, the details of success achieved in this regard;

(c) the outlay for the programme during the current financial year;

(d) the steps taken to create public awareness about environment and nature conservation; and

(e) the action taken/to be taken to start nature information centres and the conservation education centres in metro cities besides Eco Clubs for the purpose?

Answer

MINISTER OF STATE IN THE MINISTRY OF ENVIRONMENT & FORESTS (SHRI NAMO NARAIN MEENA)

(a) & (b) The nation-wide environmental awareness campaign called National Environment Awareness Campaign, which is conducted every year, was also conducted during the last three years. About 6000-8000 organisations participated in this campaign in each of the three years by organizing various kinds of awareness activities.

(c) The current year's outlay for this programme is Rs. 5.0 crores.

(d) The steps taken to create public awareness about environment and nature conservation include the following:

- The National Green Corps programme has been launched by establishing Eco-clubs in 100 Schools in each district of the country.

- Production and telecast of a half hour weekly Environmental Magazine Programme titled BHOOMI on Doordarshan, as well as TV spots and films.

- Supporting a festival of environment films known as "VATAVARAN".

- Publishing news regarding environment matters in the national and regional press.

- Providing assistance for organizing workshops, seminars, symposia and conferences on environmental issues.

- Organisation of training programmes and awareness activities by the two Centres of Excellence, namely, the Centre for Environment Education, Ahmedabad and the C.P.R. Environmental Education Centre, Chennai.

(e) The National Museum for Natural History, Delhi with the three regional museums at Mysore, Bhubaneshwar and Bhopal provides information on nature and its conservation. There is no proposal for establishment of nature information centres and conservation education centres in metro cities.